

John P. Atkinson

Johnatkinson2020@uga.edu || [404.514.8955](tel:404.514.8955) || [LinkedIn.com/in/johnatkinson2020](https://www.linkedin.com/in/johnatkinson2020) || [Atkinson-foundation.com/nmc/em/](https://atkinson-foundation.com/nmc/em/)

EDUCATION

University of Georgia

Athens, GA

Bachelor of Science in Computer Science, Bachelor of Arts in Advertising

May 2025

Minor: General Business || Certificates: New Media, Entrepreneurship

EXPERIENCE

University of Georgia Housing, *Resident Assistant*, Athens, GA

August 2022 – Present

- Full-time resident assistant directly over 67 residents, and bridging the 4-dorm community of ~1,320+ residents
- Plan and implement programming to increase community engagement across my community
- Assist students with academic, personal, and social concerns while mediating roommate conflicts/responding to crisis

UGA Grady College Study Abroad, *Internship || Summer Away Program Participant*, New York City, NY

May 2022 – Present

- Assist in managing, creating, and posting content for digital media platforms (e.g. Instagram, Twitter, Facebook) in effort to promote Grady College's Study Away program
- Analyze digital media analytics and develop a plan to increase engagement & brand awareness with posts through new campaigns and ideas
- Studied, explored, recreated the strategic approaches of Ad/PR/Media Companies such as Klick Health, Google, W+K, etc...

University Hackathons (UGAHacks), *Logistics & Marketing Organizer*, Athens, GA

April 2022 – Present

- Logistics and marketing liaison of UGAHack8 to student organizations, university departments, and corporate business, ensuring competitive educational environment for 800+ students throughout academic year
- Managed volunteers for 250 attendees at UGAHack Makeathon Event
- Planned/hosted side events and assisted Makeathon sponsors with workshops during events
- Promoted Makeathon by utilizing 6 on-campus academic & administrative departments to boost engagement & attendance

Georgia Institute of Technology, *Student Mentorship || Summer Internship*, Atlanta, GA

May 2017 – July 2020

- Mentored by a GT Professor of Biological Sciences and Microbial Dynamics which consisted of visiting lab meetings 1-2 times a month in which lab members covered topics such as Microbiology, Marine Biology, Ecology, Environmentalism, etc.
- Received an internship after 2+ years of mentorship which involved in-depth career analyses on GT lab members of status: Professor, Post-Doctorate candidate, Graduate student, REU summer student, and Undergraduate student
- Submitted 50+ page report on experience which consisted of documentation of extensive interviews conducted with each individual, summaries of their personal experiences in academia, advice given to those in their positions, and self-critiques

PROJECTS

UGA Master's Course Projects, [*Web Development & New Media Design*](#)

January 2022 – July 2022

- Completed tutorial and assignments for HTML, CSS, Bootstraps, Visual Studio Code, FTP client Cyberduck, WordPress, Photoshop, Illustrator, and Figma in effort to solidify my technical foundation for team projects
- Learn how to design, develop, and code interactive web products that function effectively across multiple platforms
- Explored modern UX design principles and problems, and traditional graphic design topics while applying design thinking/problem-solving methodology to an assortment of creative final projects

Diversity & Inclusion Documentary, [*Boy Scouts of America Eagle Service Project*](#)

June 2019 – September 2019

- Project is a Diversity and Inclusion documentary found at (<https://youtu.be/j1Zy-qMcMMM>) (Run Time: 24:40)
- Earned highest rank in Scouting; only 4 percent of all scouts earned Eagle Rank since 1911
- Focused on raising awareness, promoting inclusion, leaving a long-lasting impact on the Centennial high school community
- Organized travel schedules, meetings, and routes for 37 volunteer members (25 teenagers, scouts, and community leaders)

TECHNICAL SKILLS

CSS, HTML, Java, Python, Figma, Adobe Photoshop, Illustrator, InDesign, Premiere; Microsoft PowerPoint, Conversational French